

This regulation will severely impact the way we communicate with our member companies. Our organization's primary mission is to provide education and training to the fire sprinkler industry. We must, by necessity, charge a fee to cover the expenses our seminars and programs. (Members pay a lower fee than non-members). Our members join the association to receive these services, but under the new fax rules, we will be unable to properly communicate this information

to them. We have used fax notifications/promotions to members for at least five years, and have NEVER had a single member ask us to refrain from sending this information to their company. These onerous restrictions will have a huge negative

impact on our communication with members and the services we offer.